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People of ACM: Ben Shneiderman (April 8, 2014) UX Pioneers Interview (July 17, 2007) Yahoo! Developer Network Blog (Elizabeth Churchill, February 19, 2009) Cambridge Usability Group (March 5, 2009) Wikipedia page; Blog Postings About "Designing the User Interface, 5th

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Shneiderman is a technical advisor for the treemap visualization producer, the Hive Group. He is the author of "Software Psychology: Human Factors in Computer and Information Systems" (1980) and "Designing the User Interface:

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